

January 24, 2017

Start time: 7:45 am

Stop time: 8:05 am

Total time: 20 minutes

Today I emailed Nevada FBLA's Vice President of Membership asking for advice on what I should do to start the chapter as well as a contact at the State level to ensure that the Carson Middle School Middle-Level club is properly set up.

I was not sure where I should put my efforts first so I contacted some who may be able to direct my efforts. While navigating the Nevada FBLA website I also noticed that our Northern Region Vice President was no longer on the web page. This was concerning as I had lost another contact for a new perspective and resource.

My next session will be reading the email I get back from the VP of membership and starting down the path they recommend I take.

January 26, 2017

Start time: 1:05 pm

End time: 2:05 pm

Total time: 1 hour

Today I received an email back about starting the FBLA-ML chapter but it was from one of our State Supervisors.

She gave a five point plan on how to start our chapter so I started at step one, completing the Chapter Organization Packet. As it turns out, high school students cannot complete this form so I could not start here. Once I began reading through the FBLA-ML web page at FBLA.org. I found many useful pages and began to make a list of what I would use to create our chapter.

My next session will be printing out information found in this session and planning out activities that can be done with our new members.

February 8, 2017

Start time: 1:05

End time: 2:05

Total time: 1 hour

Today I printed out Middle-Level Division Bylaws, New Member Induction, National Dress Code, About FBLA-PBL, and Sample FBLA Membership Application. I also discussed the practicality of the use of different activities for our middle level club with Jaime Gudina, a member at our high school FBLA.

I discussed with him about what he values as a general member and what he feels he gets the most use out of during our meetings. Often times as officers, we tend to be more procedural and push forward with our own agenda. I found my time with him very useful. He recommended using icebreakers related to business to keep members engaged and eager to come to the next meetings. He also recommended being a very personal group. If members are invested in each other there becomes a peer pressure to keep the group together to prevent losing members over time.

My next session I will welcome the 8th graders doing the 8th grade tours and encourage them to join FBLA.

February 15, 2017

Start time: 8:45 am

End time: 9:15 am

Total time: 30 minutes

Today I welcomed Eagle Valley and St. Teresa middle schools as the President of CHS FBLA to Carson High School and encouraged them to join CTE Clubs like FBLA.

I told them why it would behoove them to join FBLA. It gives them a sense of purpose. Students will be doing more with their limited time in high school. They would learn leadership skills and compete in competitive events. They could travel to different state and national competitions and much more.

My next session I will welcome Carson Middle School to Carson High School.

February 16, 2017

Start time: 8:20 am

End time: 9:15 am

Total time: 55 minutes

Today I welcomed Carson middle school to CHS as the President of our FBLA chapter and encouraged them to join CTE Clubs like FBLA and to join at their school as well.

I helped prepare the link crew tour guides and gave them information on FBLA. I assisted with the creation and distribution of CTE goody bags for the middle school students. I also spoke with to the 8th graders as a whole almost exactly like last time. Details can be found in the last journal entry

My next session will be creating an outline of what to do in the first three meetings with the members of the middle-level chapter.

February 16, 2017

Start time: 1:05 pm

End time: 2:05 pm

Total time: 1 hour

Today I made a general outline of what to do in my first three meetings with the students who would like to join and do join the middle-level chapter.

The first meeting will be an informational meeting. I will tell them, what FBLA-ML is, why they should join, and handout membership forms. The second meeting will be an installation and planning meeting. I will install them as members, ask if they want to have a club t-shirt/pollo, and guide them through ice breaker activities. The third meeting will change based on what the students want but for now I plan on having the meeting as a meet and greet as well as a workshop. I would introduce the students to CHS FBLA members and split them into groups to help the CMS members make resumes.

My next session I will search for recruitment ideas and meet with Miss Vermillion, the adviser of our middle level chapter.

February 17, 2017

Start time: 1:05 pm

End time: 3:05 pm

Total time: 2 hours

Today I printed recruitment ideas and met with Miss Vermillion, the advisor for our Middle-Level chapter, and she told me what we needed to do to get our chapter approved by the middle school.

I printed out recruitment ideas to help get more members. I think that these will be best used once we have initial members so they can get their friends to join. Before I could meet with Miss Vermillion I had to go through the front office of Carson Middle School. The lady in the office would not let me through even though the bell would ring in 5 minutes so I had to wait in the lobby for the bell to ring. This was my first glance at the difficulties I would have at Carson Middle versus Carson High. Miss Vermillion and I went over the documents I had printed briefly, she liked the agenda I had created, and we discussed we set meeting time, days, frequency, and length. She told me I need to make a proposal to submit to Mr. Sadler, the Principal, to see if the middle school would allow the creation of our club.

My next session I will write my proposal of the Middle-Level chapter at Carson Middle to Mr. Sadler.

February 20, 2017

Start time: 1:00 pm

End time: 2:00 pm

Total time: 1 hour

Today I made my proposal for the creation of the FBLA-ML Chapter at Carson Middle School for Mr. Sadler.

I tried to make FBLA as marketable as possible to Mr. Sadler as possible so I did quite a bit of digging for the proposal. I read through Carson Middle Schools web page and found their Vision and We Believe statements. I took parts of their vision and statements and incorporated them into the paper to show that FBLA will truly enhance the education of the students at the school who choose to join. I also took quotes from the FBLA web page.

My next session will be meeting with students interested in joining our club and telling them about FBLA.

February 24, 2017

Start time: 7:00 am

End time: 8:15 am

Total time: 1 hour 15 minutes

Today I met with 9 students at Carson Middle School in Miss Vermillion's room to discuss with them what FBLA is and why they should join.

At first the students were very shy and unsure what they were doing at our meeting. As time progressed they were more comfortable with what was going on. I told them the basics of FBLA and they seemed very excited. I then let them ask me questions about FBLA, high school, and my personal life to have a stronger connection with the students. At the end of the meeting I gave them candy as a way to further promote the positivity of them being at our meeting. I also did an interview with CMNewz, Carson Middle School's news class.

My next session will be researching fundraising ideas for the chapter next year.

March 5, 2017

Start time: 2 pm

End time: 4 pm

Total time: 2 hours

Today I read through different fundraising ideas to help the new chapter raise money to go to state next year.

I have read through many different fundraising websites today. Of them the best one I found is Ozark Delight Lollipops. They have a profit margin from 50 - 70% and have high ratings from FBLA and FCCLA. Though there could be a problems with trying to sell these at school. School administration may not allow students to sell or purchase candy at school. Students may leave trash around and make administration to not allow sales to occur in the future. Members might not be trustworthy with money. If the fundraiser could happen it could go very well but it has some issues that would need to be addressed.

My next session I will be meeting with Miss Vermillion to discuss the future of the Club.

March 7, 2017

Start time: 6:00 pm

End time: 8:00 pm

Total time: 2 hours

Today I met with Miss Vermillion to discuss the future of the club and what we are going to do to ensure that it is successful.

We started by addressing what the members of our club want. They wanted to learn how to make a cover letter, resume, and how to do a job interview. They want learn how to manage a business and learn how high school FBLA works as well as have a potluck with CHS FBLA members and make a club shirt. We also discussed fundraising. Food fundraisers were almost immediately eliminated. We decided that we could have the students run the schools student store and during holidays sell candy grams. We have also decided it would be best to have an CHS FBLA member work with Miss Vermillion to help with the club. It will likely become an officer position at our CHS Chapter. Since we only have 7 members students believe that we could advertise our club by utilizing CMNewz, posters, slideshows, and giving presentations to Encore classes. Giving presentations would be an excellent way for the students to learn public speaking skills. The most exciting thing we discussed was planning a community service project for the club to use for a Chapter competition at state next year.

I look forward to hearing of the success and the legacy this new chapter leaves in the years to come.